



## Bloom Baby Sample Email #1

This email is intended for **Initial Client Contact**, as specified in the “Getting Started With Bloom Baby” document. Keep in mind that potential clients will be receiving this initial communication from 2-3 of our Affiliated Doulas, so **use this as a guide, editing the highlighted sections to personalize your email and lend your unique voice.**

\*Please be sure to copy **info@bloombabydoulas.com** on all initial correspondence, prior to receiving a signed contract!

**Subject: Bloom Baby Doula Inquiry**

Greet client by name,

Insert a 1-2 sentence introduction, being sure to identify yourself as a Bloom Baby affiliated Birth/Postpartum Doula. You might also like to share a few facts about yourself.

I received your inquiry through Bloom Baby and would like to schedule a complimentary consultation to get to know one another & answer any questions you may have. I am available to speak/meet (suggest some dates and times). Please let me know if one of these times could work for you. If you need to schedule another time, please let me know a few options and I will do my best to accommodate your schedule.

Create a salutation and signature